LIGHTING SOLUTION
DEVELOPMENT

Professional Lighting
PRODUCT PHOTOGRAPHY

LIGHTING COMPANIES FACE UNIQUE CHALLENGES IN CREATING HIGH QUALITY IMAGES:

- Photographing lit & unlit product
- Managing large numbers of SKUs to cover entire product families
- Creating quality images in varied applications
- Product assembly
- Ceiling and wall installation
- Wiring

We help
ADVANCED LIGHTING MANUFACTURERS
grow their business.

Simplify your product photography process and benefit from our full-service approach: we coordinate the shoot, take shipment and set up samples, recommend services, consult on best usage of images and execute the assignment including styling, shooting and retouching. You get high quality images and reduced effort and cost with our Professional Lighting Product Photography Service.

PRODUCT PHOTOGRAPHY

Professional, high-resolution images with a white background, ideal for product pages. Also referred to as "hero shots." Pricing includes prepping, styling, shooting, and retouching.

CLICK TO EXPERIENCE THE 360 SPIN.

INTERACTIVE 360° SPINS

At the cutting edge of e-commerce, interactive 360° spins are the next best thing to handling a product in person. 360° spins allow customers to click and drag to view the product from any angle and discover any detail desired. A quality virtual experience is crucial to differentiate your products and drive sales.

CLICK TO EXPERIENCE THE 360 SPIN.

APPLICATION IMAGES Our Application Images (a.k.a. composites) incorporate our studio created photographs into an application scene of your choice using software & skill to create a new image that illustrates your product in use. The end result can be indistinguishable from actually shooting at a location, at a small fraction of the cost. With our Application Images, the only limitation is your creative vision.

NEXT STEPS Contact us for pricing and to discuss high quality, professional product photography from a studio with expertise in photographing lighting products. Email **david@lightingsold.com** or call **412-897-6432**, to discuss your needs and goals.